



ROEL SMITS

Communication Specialist

PERSONAL

Date of birth : 25th of April 1987

Place of birth : Belgium

Nationality: Belgian

LANGUAGES

DUTCH	████████████████████
ENGLISH	██████████████████
SPANISH	██████████████████
FRENCH	██████████████████
GERMAN	██████████████████

SKILLS

COMMUNICATION	██████████████████
CREATIVITY	██████████████████
TEAM WORK	██████████████████
COORDINATION	██████████████████
LEADERSHIP	██████████████████
TEAM PLAYER	██████████████████

SOFTWARE

PHOTOSHOP	██████████████████
ILLUSTRATOR	██████████████████
INDESIGN	██████████████████
MS OFFICE	██████████████████
HTML 5	██████████████████
CSS	██████████████████

CONTACT

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 roel@commrade.be

 www.ateliersmits.be

PROFILE

I'm Roel Smits. As a freelance graphic designer and web designer, I am not just bound by the walls of an office. Embracing the digital nomad lifestyle, I embark on a creative journey across the globe, seeking inspiration from diverse cultures and landscapes. Whether it's designing eye-catching logos, crafting stunning websites, or breathing life into captivating brand identities, I thrive in the freedom of working remotely and the thrill of exploring new horizons. Join me on this adventurous creative journey, and let's bring your brand to life with designs that transcend borders and inspire the world. Together, we'll take your business to new heights as we embrace the freedom and magic of the digital nomad life!

EDUCATION

BACHELOR DEGREE: COMMUNICATION MANAGEMENT

XIOS HOGESCHOOL
HASSELT - BELGIUM
2007 - 2010

MASTER DEGREE: BUSINESS COMMUNICATIONS

CATHOLIC UNIVERSITY OF LEUVEN
LEUVEN - BELGIUM
2010 - 2012

WORKING EXPERIENCE

GUEST HOUSE OWNER

COMMRADÉ | www.commrade.be

I started a small communication agency. We offer services such as web design, graphic design, social media management, text writing, ...

Mar 2017 - Present
Belgium

SELF-EMPLOYED

COMMRADÉ | www.commrade.be

I started a small communication agency. We offer services such as web design, graphic design, social media management, text writing, ...

Mar 2017 - Present
Belgium

COMMUNICATIONS SPECIALIST

IDEWE GROUP | www.idewe.be

A short-term contract to help IDEWE prepare for its big 50th anniversary event. Tasks included writing, text editing and text rewriting.

May 2018 - Jul 2018
Belgium

WEB DESIGNER

GALLO-ROMAN MUSEUM | www.galloromeinsmuseum.be

A short-term contract to design, build and support the museum's new website. HTML5, content management system and copywriting.

May 2017 - Dec 2017
Belgium

GRAPHIC DESIGNER

TORO EMEA | www.toro.com

US company. Designing communication materials for the irrigation industry: posters, advertisements, brochures, catalogs and help coordinate marketing projects.

Oct 2014 - May 2016
Belgium

PUBLIC RELATIONS SPECIALIST

GRACO bvb | www.graco.com

US company. Managing press and customer relationships, create internal and external newsletters, create communication materials, manage website.

May 2013 - Aug 2014
Belgium

REFERENCES

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